

P O R T F O L I O

EMILY

BUCKNER

FLWR



ABOUT



US

W H O A R E W E



Brand voice is the distinct personality a brand takes on in its communications. Brand voice helps you stand out from the crowd.

INTENTIONAL

CONSIDERED

ARTFUL

CONSCIOUS

DETAIL DRIVEN

THOUGHTFUL



H E L L O

My name is Em, I'm the owner and principal designer at FLWR. Since opening my New York studio in 2010, I've had the pleasure of flowering weddings, branded events and private occasions across the globe. In 2019 I brought FLWR to Australia, where I have been delighted to collaborate with various clients on bespoke, thoughtful and exciting designs.

ANY QUESTIONS

HELLO@FLWRSTUDIO.COM



D E S I G N E T H O S

As a florist, I work to embody the allure of nature – creating designs that are romantic, vibrant, expressive and true to the seasons. By embracing movement, breath, texture and rich color palettes, I hope to enhance natural beauty, rather than redefine it.

My background in arts management has deeply informed the way I approach design. The earlier stages of creative conception are integral to my process. I truly believe that great design is born from attention to detail and ample creative exploration!

Some of my clients include: Vogue, Chanel, Chloe, Spell & the Gypsy Collective, Loeffler Randall, Net-a-Porter, Love Shack Fancy, Alice McCall, Calvin Klein, Prada, Grace Loves Lace, Dior, Scanlan Theodore, Martha Stewart, + private wedding clientele.

T W O

OUR



SERVICES



ONE

Wedding Floral

TWO

Event Floral

THREE

Brand – Floral Art Direction

FOUR

Editorial – Floral Styling

FIVE

Floral Classes

T H R E E

O U R



P R O C E S S



P R O C E S S

FLWR partnerships are about collaboration, connection and a shared love of nature, detail and design. Through conversation, and thoughtful exploration, I work to bridge your personality with the seasons – this culminates in designs that speak as much to you, as to the natural surrounds.



Client Consult

My process begins with a 20 minute in person, or over the phone consult. During this meeting, I'll get to know you, your aesthetic and your story.

Proposal

Following our initial consult, I will create a detailed estimate outlining scheduling, logistics and an itemized budget along with your initial creative document showcasing relevant mood imagery and color palette.

Walk-Through

During the design phase I will join you for a walk through of the venue to visualise and architect designs that will befit your chosen space.



Digital Designs

During our time together, we'll collaborate on your full design deck which will include detailed descriptions and imagery of all floral deliverables.

Bloom

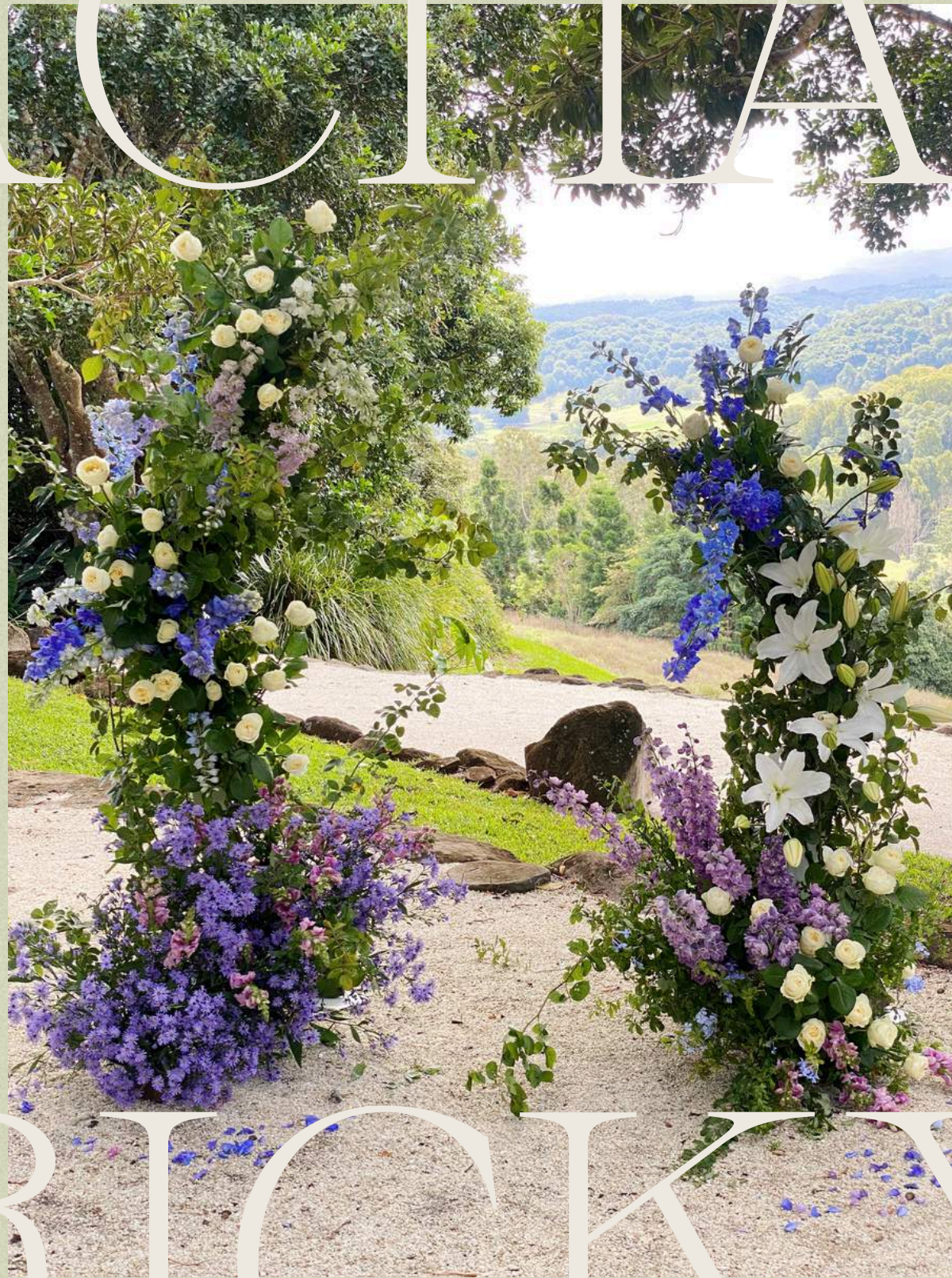
Our final delivery will be in the form of flowers -- beautiful, natural and unique blooms, made custom for you!

FLORAL



DESIGN

RACHAEL



RICKY

EARTH HOUSE, NSW

A wedding in collaboration with Steph at Blossom Gatherings. Imagery captured by FLWR.

Img. / Delphinium, Easter daisy, Nandina and local garden roses.



Img. / Bridal bouquet & buttonhole.

RACHAEL & RICKY



Img. / Local blooms..



JONAH



TOM

LONG ISLAND CITY, NEW YORK
In collaboration with Polka Dot Events.

Img. / Wild gardens with pomegranate styling.



Img. / Jonah's bouquet.

JONAH & TOM



Img. / Local dahlia detailing.



HOWARD



ZOLE

LONG ISLAND CITY, NEW YORK

In collaboration with Firefly Events.

Img. / Dahlia and donut peach styling.



Img. / Zoe's bouquet.

HOWARD & ZOE



Img. / Local peonies.



PRICE



GUIDE

B R I D A L B O U Q U E T



\$250.00 - \$350.00
+ GST

L A R G E
C E N T E R P I E C E



\$175.00 - \$250.00
+ GST

B U D V A S E



\$20.00
+ GST

B A R A R R A N G E M E N T



\$300.00 +
+ GST

B U T T O N H O L E S



\$30.00 - \$40.00
+ GST

A R B O R



\$1,500.00 - \$2,500.00
+ GST

G R O U N D D W E L L I N G
G A R D E N S



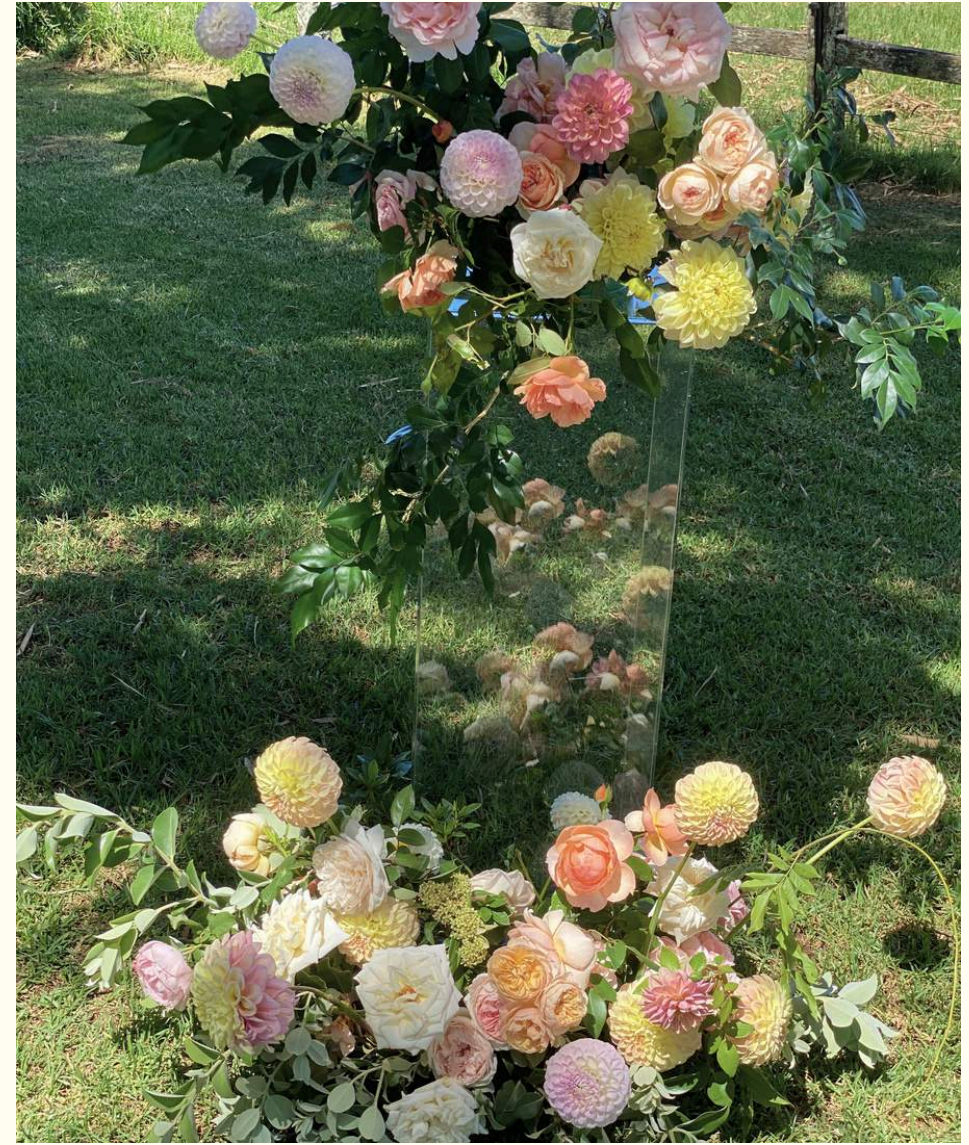
\$300.00 +
+ GST

B R I D E S M A I D
B O U Q U E T



\$150.00 - \$200.00
+ GST

P L I N T H
A R R A N G E M E N T S



\$350.00 + per piece
+ GST

S M A L L
C E N T R E P I E C E



\$100.00 - \$175.00
+ GST

I K E B A N A
A R R A N G E M E N T



\$50.00 - \$75.00
+ GST

M I S C S T Y L I N G



TBD
+ GST

